### Dear Customer.

Hygen and environmental protection are highly considered at the present time.

We are proud to be announced that we have started to put IML (Injection Mould Labelling) technology into service by aiming to be one of the notable company among our competitors both in our own country and in world markets.



## What is IML (In Mould Labelling)?

IML is the abbreviation of Injection Mould Labelling. In-Mould Labels (IML) are the latest technology in the plastic packaging world. UPI-Ugur Plastik is one of the very few companies in Turkey able to manufacture this application.

The label is placed in the mould a moment before it is injected with the resin. After the injection, it becomes part of the container itself and the result speaks for itself: high quality design, vivid and rich colours, a catchy no-label look.

This is why IML is more and more favoured by plastic manufacturers and international brands alike with each passing day.

You don't need to bear the additional cost to label the wax cartridges after they are filled by wax.

The differences between normal sticker and IML sticker;

IML stickers can not be unscratchable, heatproof and tear-proof.







sticker

# Why IML?

#### COST effective.

Our customers fill it with wax and then stick their own label and the usage information etc...on transparent part below the cartridges after suppliying empty wax cartridges from us. This process requires seperate employee, labour and time. Especially if the label is sticked by hand, it causes many mistakes and also loss of money and time.

By means of IML system, thanks to its technology, we can be able to press our customers' label on the wax cartridges during production. IML also reduces secondary handling and prevents potential contamination. By this way, our customers product will reach them ready to sell with their own label on it.

#### It is NEW and CATCHY

As the label merges with the container's walls in one single step, your IML labelled packaging is 100% hygienic and immediately ready to be filled.

IMLabels resist water and scratches, they do not shrink or wrinkle at high or low temperatures. Compared to paper label IML really enhances the product because the label cannot be damaged by humidity. It consists of a pre-decorating technique used for plastic containers that ensures an eye-catching print quality and budget-friendly results.





#### It is SAFE and DURABLE

Since the label is part of the container itself, the disposal of IMLabelled objects is extremely easy and cost-effective. Moreover, both label and object are 100% PP and can be fully recycled.

#### It is fully RECYCLABLE

Thanks to IML, printing and packaging merge in a single immediate process. This not only means shorter production time, but also no more storage, left-over disposal and transportation costs.

#### Prevenet COUNTERFEIT

It is easy to produce normal sticker label so evil-minded people can copy it. However it is impossible to copy your brand and label by IML label.

#### It is HYGENIC

After moulding, it is ready for packing. Then from the injection moulder it is sent straight to the filling plant. Thats's why it is hygienic.

#### Latest TECHNOLOGY

In-Mould Labels (IML) are the latest technology in the plastic packaging world. This application will give you a big advantage among your competitors and it will be a plus feature of your product when you present your product.



